ORDER

Order / Rev:

Product Desc:

46931

Alt Order #:

27764818 Murante

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

04/25/22 - 05/08/22

04/11/22 / 04/20/22

Victory Enterprises

GENERAL

KLKN-TV

Primary AE:

Katz Washington, D.C.

Sales Office:

Sales Region:

National

DC

Agency

Name:

Buying Contact:

Billing Contact:

5200 SW 30th St.

Davenport, IA 52808

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

Demographic: **Product Codes:**

Candidates

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Murante for Treasurer

A35+

AGY

POL

POL-CAND

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/08/22	20	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$2,000.00	\$1,700.00	0.00
Totals	20	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KL	(N 04/25/	22 04/25/22	Ch 8 News Midda	y M-F CM	11a-12p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			Ch 8 News Midda	ay M-F								
NEV	/S											
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week:	04/25/22	05/01/22	M	1	\$50.00	0.00						
N 2 KL	(N 04/26/2	22 04/26/22	Ch 8 News Midda	y M-F CM	11a-12p	-T	:30	1	\$50.00 P-05	0.00 NM	1	\$50.00
			Ch 8 News Midda	y M-F	•				,	*****	·	400.00
NEV	/S									- 1		
:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week:	04/25/22	05/01/22	-T	1	\$50.00	0.00				- 1		
N 3 KL	(N 04/27/2	22 04/27/22	Ch 8 News Midda	y M-F CM	11a-12p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			Ch 8 News Midda	y M-F	•				***************************************		ľ	\$00.00
NEW	/S									- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				- 1		
Week:	04/25/22	05/01/22	W	1	\$50.00	0.00				- 1		
N 4 KLK	N 04/28/2	22 04/28/22	Ch 8 News Midda	y M-F CM	11a-12p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			Ch 8 News Midda	y M-F	•						·	400.00
NEW	/S									- 1		
3	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week:	04/25/22	05/01/22	T	1	\$50.00	0.00						
N 5 KLK	N 04/29/2	22 04/29/22	Ch 8 News Midda	y M-F CM	11a-12p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			Ch 8 News Midda				_	•	,		'	\$55.00

Print Date: 04/21/22 10:00:55 Page 2 of 3

Order / Rev:

46931

Advertiser:

Estimate:

Murante for Treasurer

Alt Order #: 27764818

Product Desc:

Murante

Flight Dates:

04/25/22 - 05/08/22

KLKN-TV

Ln Ch NEWS	Start Er	nd	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots	Rate P	ri F	Rtg Type	Spots	Amount
<u>Start</u> Week: 04/25		<u>Date</u> 01/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00								
N 6 KLKN C	05/02/22 05/	/02/22	Ch 8 News Midda Ch 8 News Midd		11a-12p			:30	1	\$50.00P	-05	0.00 NM	1	\$50.00
<u>Start</u> Week: 05/02	2/22 05/0	<u>Date</u> 18/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00								
N 7 KLKN 0	05/03/22 05/	/03/22	Ch 8 News Midda Ch 8 News Midd		11a-12p	-T-		:30	1	\$50.00P	-05	0.00 NM	1	\$50.00
<u>Start</u> Week: 05/02	2/22 05/0		Weekdays -T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00								
N 8 KLKN 0	05/04/22 05/	04/22	Ch 8 News Midda Ch 8 News Midda		11a-12p	W		:30	1	\$50.00P	-05	0.00 NM	1	\$50.00
Start I Week: 05/02	2/22 05/0		Weekdays W	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00								
N 9 KLKN 0	05/05/22 05/	05/22	Ch 8 News Midda Ch 8 News Midda		11a-12p		T	:30	1	\$50.00P	-05	0.00 NM	1	\$50.00
<u>Start I</u> Week: 05/02		<u>Date</u> 8/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00								
)5/06/22 05/		Ch 8 News Midda Ch 8 News Midda		11a-12p		-F	:30	1	\$50.00 P-	-05	0.00 NM	1	\$50.00
NEWS Start I			Weekdays	Spots/Week	<u>Rate</u>	Rating								
Week: 05/02 N11 KLKN 0			F Ch 8 News at 10p	M-F CM	\$50.00 10p-1035p	0.00 -T		:30	1	\$175.00P-	05	0.00 NM	2	\$350.00
NEWS			Ch 8 News at 10	M-F										
	i/22 05/0 ate Range	1/22 De	Weekdays -T escription 8 News at 10p N	Spots/Week 1 Start	Rate \$175.00 /End Time 1035p	Rating 0.00		eekdays	<u>Lenc</u>			tg Type		
See N	MG 11.2,11.3 vail] Preemp	3	a rione at rop n	100	ТОООР		1			30 (\$175.0	0) 0).UU <i>TVIVI</i>		
	4/29/22-04/29 or 13.3,11.1	9/22 Ch	8 News at 10p M	-F 10p-1	1035p			F	- :	30 \$175.0	0 0).00 NM		
3 KLKN 05			lews 1030p-1105 8 News at 10p M		1035p			W	- ;;	30 \$175.0	0 0).00 NM		
	4/28/22 04/2		Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	7		:30	1	\$175.00P-	05 (МИ 00.0	1	\$175.00
NEWS Start [<u>Date</u>	<u>Weekdays</u>	Spots/Week	Rate	Rating								
	ate Range	De	T scription 8 News at 10p M		\$175.00 End Time 035p	0.00		ekdays -Th	Leng	<u>ith Rati</u> 30 (\$175.0		<u>q Type</u> .00 <i>NM</i>		
[Sched 2 KLKN 04	1/28/22-04/28	3/22 Ch	lews 1030p-1105p 8 News Late Ed I	- 1	o-1105p			-Th -	· ::	30 \$175.0	0 0	.00 NM		
	or 12.1 04/28 4/25/22 04/2		Ch 8 News at 10p	M-F CM	10p-1035p	M		:30	1	\$175.00P-0	05 0	0.00 NM	0	\$0.00
NEWS			Ch 8 News at 10p		. '			· -	,		•		Ü	ψυ.υυ
<u>Start D</u> Week: 04/25/			Weekdays M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00								

Print Date: 04/21/22 10:00:56

Totals

\$2,000.00

20

Page 3 of 3

Order / Rev:

Flight Dates:

46931

Alt Order #:

27764818

04/25/22 - 05/08/22

Advertiser:

Estimate:

Murante for Treasurer

Product Desc:

Murante

KLKN-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	M	1	4	0.00					1	
	Date R		Description	<u>Star</u>	t/End Time		<u>Weekdays</u>	Le.	ngth Rate	Rtg Type		
			Ch 8 News at 10p	<i>M-F</i> 10p-	·1035p		M	-	:30 (\$175.00)	0.00 NM		
	e MG 11	,										
	o Avail] F											
N 14 KLKN	05/03/2	22 05/03/22	Ch 8 News at 10	p M-F CM	10p-1035p	-T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
			Ch 8 News at 10			-		·	\$110.001 OO	0.00 14101	l '	\$175.00
NEWS												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05	/02/22	05/08/22	-T	1	\$175.00	0.00						
N 15 KLKN	05/05/2	22 05/05/22	Ch 8 News at 10	p M-F CM	10p-1035p	T	:30	1	\$175.00P-05	O OO N/84		0475.00
			Ch 8 News at 10		.00	'	.50	'	\$175.00F-05	U.UU INIVI	1	\$175.00
NEWS												
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	02/22	05/08/22	T	1	\$175.00	0.00						
N 16 KI KN	05/02/2	2 05/02/22	Ch 8 News at 10		10p-1035p			_	0.177.007.77			
	00/02/2	.2 00/02/22	Ch 8 News at 10		10b-1035b	M	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
NEWS			On o News at 10	יף ועו-ר								
_	rt Date	End Date	Weekdays	Canto Allania	D-4-	D. III						
Week: 05/		05/08/22	M	Spots/Week	Rate	Rating						
				10000	\$175.00	0.00						
N 17 INLININ	04/30/2	2 04/30/22	Ch 8 News Sat a		6p-630p	9	5- :30	1	\$75.00 P-05	0.00 NM	1	\$75.00
NEWS			Ch 8 News Sat a	at 6p								
_	rt Date	End Data	M/a = l = l =	0								
<u>3ta</u> Week: 04/	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		05/01/22	S-	1	\$75.00	0.00						
N 18 KLKN	05/07/2	2 05/07/22	Ch 8 News Sat a		6p-630p	5	:30	1	\$75.00 P-05	0.00 NM	1	\$75.00
NEWO			Ch 8 News Sat a	ıt 6p						- 1		
NEWS												
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		05/08/22	S-	1	\$75.00	0.00						
N 19 KLKN	05/01/2	2 05/01/22	Ch 8 News Sun a	t 530p CM	530-6p		·S :30	1	\$150.00P-05	0.00 NM	1	\$150.00
			Ch 8 News Sun	530p					,			4 100.00
NEWS										- 1		
	<u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/2		05/01/22	S	1	\$150.00	0.00						
N 20 KLKN	05/08/2	2 05/08/22	Ch 8 News Sun a	t 530p CM	530-6p		S :30	1	\$150.00P-05	0.00 NM	1	\$150.00
			Ch 8 News Sun 5		-		00	,	\$100.001°03	U.UU 141VI	'	φ130.00
NEWS				•						- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/0	02/22	05/08/22	S	1.	\$150.00	0.00				- 1		



125 West 55th St New York, NY 10019

Agency: VICTORY ENTERPRISES 5200 SW 30TH STREET

Contract # 27764818

Agency Order #:

DAVENPORT, IA 52808

Product: Murante

Changes as of: 4/19/2022 at 12:45 PM Flight: 4/25/22 - 5/8/22 Advertiser: Murante for Treasurer - NE

Station: KLKN

Service: Nielsen

Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pts DMA

Version: Highlighting Makegood 2

Total Spots: 20 Status: Accepted
Con Type: POLITICAL/VOTE
Total \$: \$2,000.00

Total CPP: \$0.00

Total GRP: Traffic #: 43931

Assistant: ALEXANDRA BRADLEY 202-955-5342

Buyer: BRIAN DUMAS Salesperson: ALEXANDRA BRADLEY 202-955-5342

Primary Demo: Adults 35+

Separation:	

04/19/22 12:45 PM Sent To Rep Joy Wenn	Date/Time Action Added by				MGD 6 10p-10:35p NEWS	MSD 2 10p-10:35p NEWS	# Day/Time DP Program			MGD 6 10p-10:35p NEWS	MSD 2 10p-10:35p NEWS	# Day/Time DP Program
See MGs on line 6	Comment				\$175.00	\$175.00	Rate F			\$175.00	\$175.00	Rate
n line 6				101	0.0	0.0	Rating)	101	0.0	0.0	Rating
				TOTALS: 2	30	30	Len	_	TOTALS:	30	<u>ფ</u>	Len
		3	2	N	0		5/8		-	0	0	4/25
		akego	zkeno						_	0	1 0	4/26
		Makegood Comments	Cor						_	0	0	4/27
		nment	mont						N	0	٥	4/28
		S	ñ						2	>	0	4/29
					lige Type			/5	_	0	0	4/30
					ĥ le			5/8 - 5/8	_	0	1	5/4
					E 4			8	_	0	0	5/2
									2	0	-	5/3
									2		0	5/4
									2	0		5/5
									-	0	0	5/6
									-	0	0	5/7
				20	2	ω	Spots	Total				
				20 \$2,000.00 \$0.00	\$350.00	\$525.00	49	Total				
				\$0.00	\$0.00	\$0.00	CPP*	U		1	7	
				0.0	0.0	0.0	GRP*					